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Baker Creative to be featured in Big Book of Self Promotion

Baker Creative was recently selected to have work featured in the Crescent Hill Books publication *Big Book of Self Promotion*, which will be released in early 2009.

The book is filled with the world's best self promotion pieces ranging from self-promotion for advertising agency or for their paying clients, as well as even promotion and non-profit. The book is distributed internationally and includes over 700 entries from advertising agencies.

Baker Creative will be featured through advertising campaigns they created for Columbus College of Art and Design and Moochie & Co.

About Crescent Hill Books and Big Book of Self Promotion

Crescent Hill Books is a book producer for large publishing firms. They work with authors, photographers, designers and printers to create high quality, heavily illustrated books, which are then distributed by large publishing companies. The Big Book of Self Promotion is created by Collins Design, an imprint of HarperCollins Publishers, and will be released in early 2009. Collins Design specializes in publishing graphic design related books, all of which are distributed and sold in every corner of the globe. For more information please visit: www.crescenthillbooks.com or www.bigbookofselfpromotion.com.

About Baker Creative

Baker Creative brings more than 30 years of marketing communications and management to the Columbus Market, providing advertising, public relations and Web-based solutions to a variety of consumer and business-to-business clients nationally. For more information please visit: www.baker-creative.com.