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**Kingy's Pizza Pub partners with Baker Creative on
Social Media Marketing Campaign**

GROVEPORT, Ohio-Baker Creative, a full-service marketing and public relations agency, announced a social media marketing launch with longtime partner Kingy's Pizza Pub of Central Ohio.

By utilizing various platforms of social media, the Top 10-ranked Independent Pizzeria of 2008 will stay current and front of the customer through many levels of communication.

"Kingy's Pizza Pub's patrons enjoy interacting with the brand on local and traditional media levels," Michele Cuthbert, principal at Baker Creative. "Furthering their online efforts was an obvious choice to continue this trend and build upon the tradition already in place."

For more information about, Kingy's Pizza Pub or Baker Creative, please contact (614) 836-3845 or info@baker-creative.com.

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About Kingy's Pizza Pub

Kingy's Pizza Pub, located in Canal Winchester, Ohio, is a home to many specialty dishes including pizza, ribs, subs and wings. For more than 29 years, Kingy's continues to bring together friends and families from all across Central Ohio and beyond for their family-friendly atmosphere and great food. For more information, please visit www.kingyspizza.com.

About Baker Creative

Baker Creative brings more than 20 years of marketing communications and management to the regional midwest market, providing advertising, public relations and Web-based solutions to a variety of consumer and business-to-business clients nationally. For more information and samples of work, visit www.baker-creative.com.